



E.H.R. PATHWAYS TO SUCCESSFUL ADOPTION

E.H.R. PATHWAYS

Wednesday,
July 8, 2009
Sacramento Convention Center

AGENDA

WELCOME TO

E.H.R. Pathways to Successful Adoption

The California HealthCare Foundation and the Community Clinics Initiative, a joint project of Tides and The California Endowment, are pleased to sponsor this event. For community clinics and health centers whose missions are to improve the health of their communities, the use of information technologies, such as electronic health records E.H.R.s, plays a pivotal role in improved care for patients and the health of their communities.

We hope this forum provides an opportunity to learn about models for successful adoption and use of E.H.R.s as well as a chance to learn directly from both E.H.R. vendors and Health Center-Controlled Networks about their approach and experience implementing in community clinics and health centers.

AGENDA OF THE DAY

8 a.m. – 9 a.m.

Registration and breakfast
East Lobby

9 a.m. – 9:20 a.m.

Welcome
Ballroom 307 – 309

Speakers: **Robert Phillips**, Director, Human Services and Youth Development, The California Endowment

Sophia Chang, Director, Better Chronic Disease Care, California HealthCare Foundation

9:20 a.m. – 10:20 a.m.

Keynote Address: *Unprecedented Opportunities*
Ballroom 307 – 309

Speakers: **Cheryl Austein-Casnoff**, Director, Office of Health Information Technology, Federal Health Resources and Services Administration

Jonah Frohlich, Deputy Secretary, Health Information Technology, California Health and Human Services Agency

10:20 a.m. – 11:20 a.m.

No Need to Go it Alone
Ballroom 307 – 309

Moderator: **Jane Stafford**, Managing Director, Community Clinics Initiative

Panel: **Mike Aratow**, M.D., San Mateo Medical Center

Nancy Oswald, Ph.D., Executive Director, Redwood Community Health Coalition

Hermann Spetzler, Chief Executive Officer, Open Door Community Health Centers

SA Kushinka, Principal, Full Circle Projects

Plenary discussion on how collaborative models can be used to adopt E.H.R.s in partnerships, with grantees of the California Networks for E.H.R. Adoption program.

11:20 a.m. – 11:40 a.m.

Break
East Lobby – Light snacks and beverage refresher

11:40 a.m. – 12:45 p.m.

Breakout sessions: *Clinic Experiences in Adopting E.H.R.s*

Breakout: *How to Implement—Big Bang or Incremental Rollouts?*

Room 313

Moderator: **SA Kushinka**, Principal, Full Circle Projects

Panel: **Steve Bromer**, M.D., former Medical Director, West County Health Centers

Guillermo Diaz, M.D., QueensCare

Lynn Dorroh, Chief Executive Officer, Hill Country Community Clinic

Ray Parris, Chief Information Officer, Golden Valley Health Center

Discussion on how clinics can use different E.H.R. implementation approaches to address productivity and staff acceptance.

Breakout: *Practice Re-design*

Ballroom 307 - 309

Moderator: **Bridget Hogan Cole**, Program Director, Building Clinic Capacity for Quality, Community Partners

Panel: **Beth Greenwood**, R.N., Director of Quality Improvement, Shasta Community Health Center

Charles Kitzman, Director of Clinical Informatics, Shasta Community Health Center

Margaret Martinez, Executive Director, Community Health Alliance of Pasadena

Kathy Wong, Coordinator of Program Evaluation and Development, Community Health Alliance of Pasadena

Discussion on the importance of redesigning care practices and workflow from the perspectives of IT, data, operations and clinical staff.

Breakout: *Quality Reporting and Population Management*

Room 314

Moderator: **Kathy Lim Ko**, Program Director, Community Clinics Initiative

Panel: **Wunna Mine**, Chief Information Officer, Darin M. Camarena Health Centers

Christine Noguera, Deputy Chief Executive Officer, Golden Valley Health Centers

Nancy Oswald, Ph.D., Executive Director, Redwood Community Health Coalition

Fred Rachman, M.D., Chief Executive Officer, Alliance of Chicago Community Health Services

Discussion on a spectrum of options to assure robust population management and quality reporting in an E.H.R. environment.

12:45 p.m. – 1:15 p.m.

Box Lunches

East Lobby – Choice of roasted turkey, chicken club or grilled veggie

AGENDA CONTINUED...

1 p.m. – 5 p.m.

E.H.R. Demonstrations

East Lobby

1:15 p.m. – 2:15 p.m.

**Clinical scenario demonstration:
*Well Child and Dental***

3:30 p.m. – 4:30 p.m.

**Clinical scenario demonstration:
*Population and Health Management***

A showcase of CCHIT-certified E.H.R. products offers the opportunity to learn from both vendors and Health Center-Controlled Networks about their approach and experience implementing E.H.R.s in community clinics and health centers.

2:30 p.m. – 3:30 p.m.

The Network Experience

Ballroom 307 - 309

Moderator: **Julie Murchinson**, Managing Director,
Manatt Health Solutions

Panel: **Nancy Oswald**, Ph.D., Executive Director,
Redwood Community Health Coalition

Fred Rachman, M.D., Chief Executive
Officer, Alliance of Chicago Community
Health Services

Alex Romillo, Chief Information Officer,
Health Choice Network

Christy Rosenberg, Director, Community
Clinics Health Network

Abigail Sears, Chief Executive Officer,
OCHIN

Clinic Representatives:

Steven Bromer, M.D., West County Health
Centers, Inc.

Lynn Dorroh, Chief Executive Officer, Hill
Country Community Clinic

Margaret Martinez, Executive Director,
Community Health Alliance of Pasadena

Hermann Spetzler, Chief Executive Officer,
Open Door Community Health Centers

Moderated discussion with a panel of Health Center-Controlled Networks (HCCNs) offering E.H.R.s and specialized adoption services for community clinics and health centers in a Network model. The discussion will also include perspectives from some of the clinics and health centers the HCCNs currently serve.

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EVENT SPONSORS

California HealthCare
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Community Clinics
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EVENT PARTNERS

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